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COLLIERS INTERNATIONAL AMONG TOP BRANDS IN GLOBAL COMMERCIAL REAL ESTATE INDUSTRY

The Lipsey Survey Rankings Affirm Colliers' Industry Leadership, Initiatives

March 9, 2012, Bangkok – Reaffirming [Colliers International](#)'s leadership in the commercial real estate industry, The Lipsey Co., the industry's leading training consultancy, has ranked Colliers among the top global brands in a new survey of more than 50,000 industry professionals, it was announced today.

The [11th annual Lipsey survey](#), which ranked Colliers second overall for the third year in a row, was conducted among commercial property owners, investors, lenders, brokers and property managers around the globe.

Colliers International, a subsidiary of [FirstService Corporation](#) (**NASDAQ: FSRV**; **TSX: FSV** and **FSV.PR.U**), focuses on accelerating success for its clients by seamlessly providing a full range of services to real estate users, owners and investors worldwide. Colliers employs about 12,500 professionals in 512 offices in 61 countries worldwide.

"We're very proud of our global ranking because it affirms our international leadership, and reflects our hard work in consistently enhancing and strengthening our client service capabilities," said Doug Frye, global president and CEO of [Colliers International](#). "Ours is a tremendous global brand that embraces sustainability, thought leadership, and an excellent international management team. But, it all starts at the local level with quality people and exceptional client service."

Dylan Taylor, CEO of [Colliers International](#) in the U.S., agreed. "We've worked hard to further enhance our client services in markets around the world, and we've made some big gains," he said. "For example, *Commercial Property Executive* and *Multi-Housing News* last year ranked us the *best* firm in our industry, using an innovative evaluation that goes beyond company size to look at strategic account planning and leadership, and we're very proud of that," he added.

"And, as Doug points out, it's a tribute to all of our employees around the globe who are committed to exemplary client service," he said.

Frye added that Colliers International outpaced all of its key competitors in revenue growth in 2011 -- up 37% globally -- which was nearly double its competitors' growth rate, he said.

The Lipsey Co. survey uses a combination of voting and focus groups to calculate the relative strength of commercial real estate brands among all categories in the industry, including brokerage services, real estate investment trusts (REITs), developers, property managers and data providers.

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